



The business center is stretched along Leningradsky Prospekt and forms the front of one of the key highways in Moscow.

The first floor of the building serves as a predominantly public space – there are cafes and shops here in addition to two entrance lobbies arranged at the ends of the building.

This designated function also determined the architectural design – the first floor was made in a visually completely transparent way, with 7-meter-high curved glass as the main cladding material. The top floor of the business center is also fully glazed and having a slightly smaller area than the other levels, it is regarded as a kind of “office penthouse”.

The first tier of the building’s volume is divided into three parts, which made it possible to arrange convenient passages from the street to the inner territory of the business center (more precisely, to the Alcon I complex which was completed a decade earlier) and in this way make this rather elongated volume more permeable.

The project’s architects concentrated their attention on the plasticity of the six main floors: the facade facing the street is made up of three ribbons, each two stories high.

Assembled from terracotta ceramic tiles, these ribbons bend in large smooth waves, creating a sculptural canvas that makes the building a dynamic accent which stands out in the street’s panorama (especially when driving along it by car).