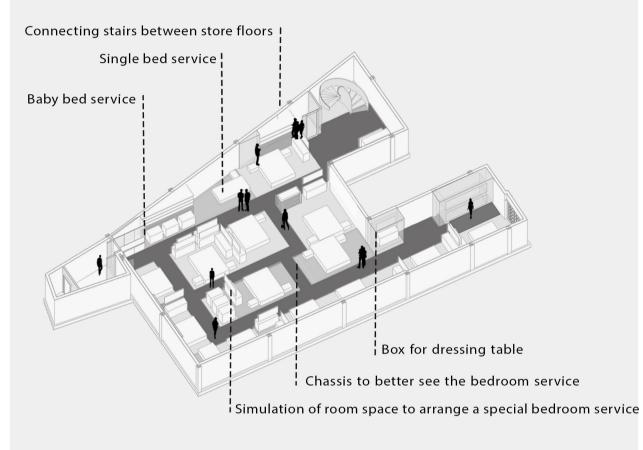


Aysan furniture showroom

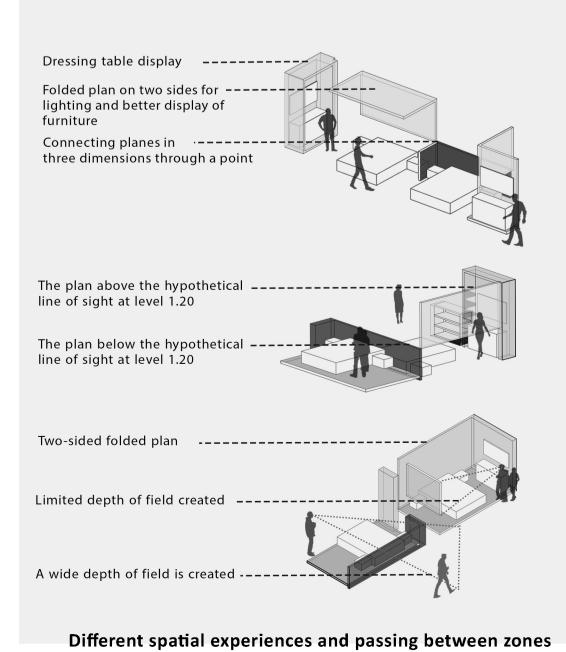
This showroom is located in the basement of a building with an area of 400 square meters. The previous use of this space, which was not used for a while, was a gym, and the client of the project decided to change its use to a place to display furniture. The main problem in this project was to solve the motion circulation in the space and this space was supposed to be designed and used as the gallery part of the store.

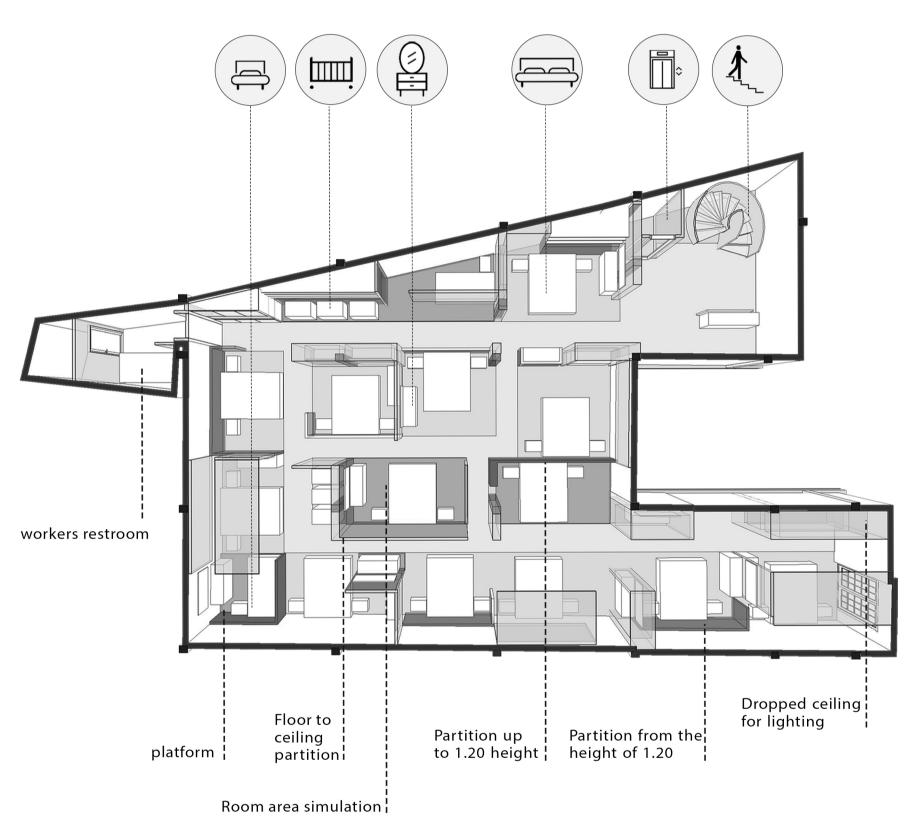
After examining the case examples and analyzing the strengths and weaknesses of the projects, the problem that was observed was the incompatibility of the design with the variable furniture used. Therefore, this motivated the designer to create a simple platform in terms of color and form so that it can be a suitable body for displaying the various furniture that is placed in it and the furniture is not affected by the architecture of the space. In the next step, it was tried to create the depth of the field and encourage the audience to follow their discoveries in space. To separate the space, instead of using partitions, two-sided folded plates were used to divide the space.



The defined path for visiting the showroom and passing between spaces

Due to the fact that the basement space previously had another use and had to be converted into a showroom space, as well as the large number of bedroom sets that had to be displayed, it was important to solve the circulation and how to divide the spaces Because we didn't want to lost the transparency of the spaces or the spaces or spaces become like rooms, the solution considered in the design was the use of folded screens to separate the spaces, which were connected from one point and not from one side. in such a way that they act like a wall together, or a wall and a ceiling, or a floor and a wall. Another thing that was paid attention to in the design was that the viewer should move according to the path that was created and considered, walk in the space without the feeling of monotony and fatigue and be drawn to the next space.





VIP showroom for bedroom service - introduction of spaces

