



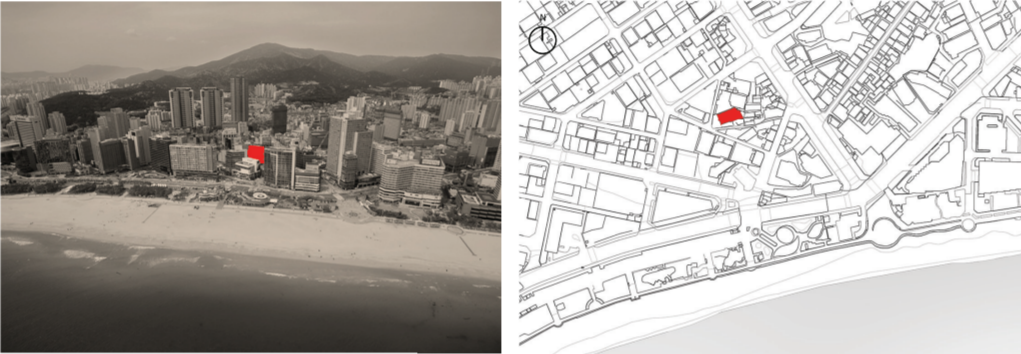
SUMMARY

Business name	Hotel Foret Haeundae extension and remodeling work
Adress	1367 U-dong, Haeundae-gu, Busan
Land area	789.51m <sup>2</sup>
Local district	General commercial, fire prevention, and central aestheti
Scale	B1, 9th Floor
Structure	Reinforced concrete structure + steel frame
Purpose	Accommodation (Tourism accommodation)
Hight	22.6m (Before) 37.30m (After) +14.70m Increase
Building area	343.52m <sup>2</sup> (Before) 343.52m <sup>2</sup> (After) No change
Total floor area	2592.99m <sup>2</sup> (Before) 3082.77m <sup>2</sup> (After) +519.78m <sup>2</sup> Increase
Building to land ratio	43.51%(Before) 43.51% (After) No change
Floor ratiiov	272.83% (Before) 338.66% (After) +65.83% Increase

Large buildings are constantly being built at the Haeundae Beach roadside. The place is currently a commercial area, but by looking to the size and arrangement of the surrounding alleys, it can be seen that that this was a residential area in the past. The front street was only 4 meters wide, so the existing building had a shape of a pyramid as it went upward due to the road diagonal set beck regulation, recently abolished.

Now that the restrictions on expanding the buildings in any direction have disappeared, the appearance of the neighborhood will change gradually. The existing building felt like an extremely hidden island. Haeunde beach is very close, but its presence is insignificant because the building is stacked in between layers of narrow alleys. Even though it can be easily noticed by its fairly unique new exterior, when it comes to the scale of the neighborhood, the chaos of alleys and surrounding buildings amplifies the perception of an isolated island even further.

LOCATION



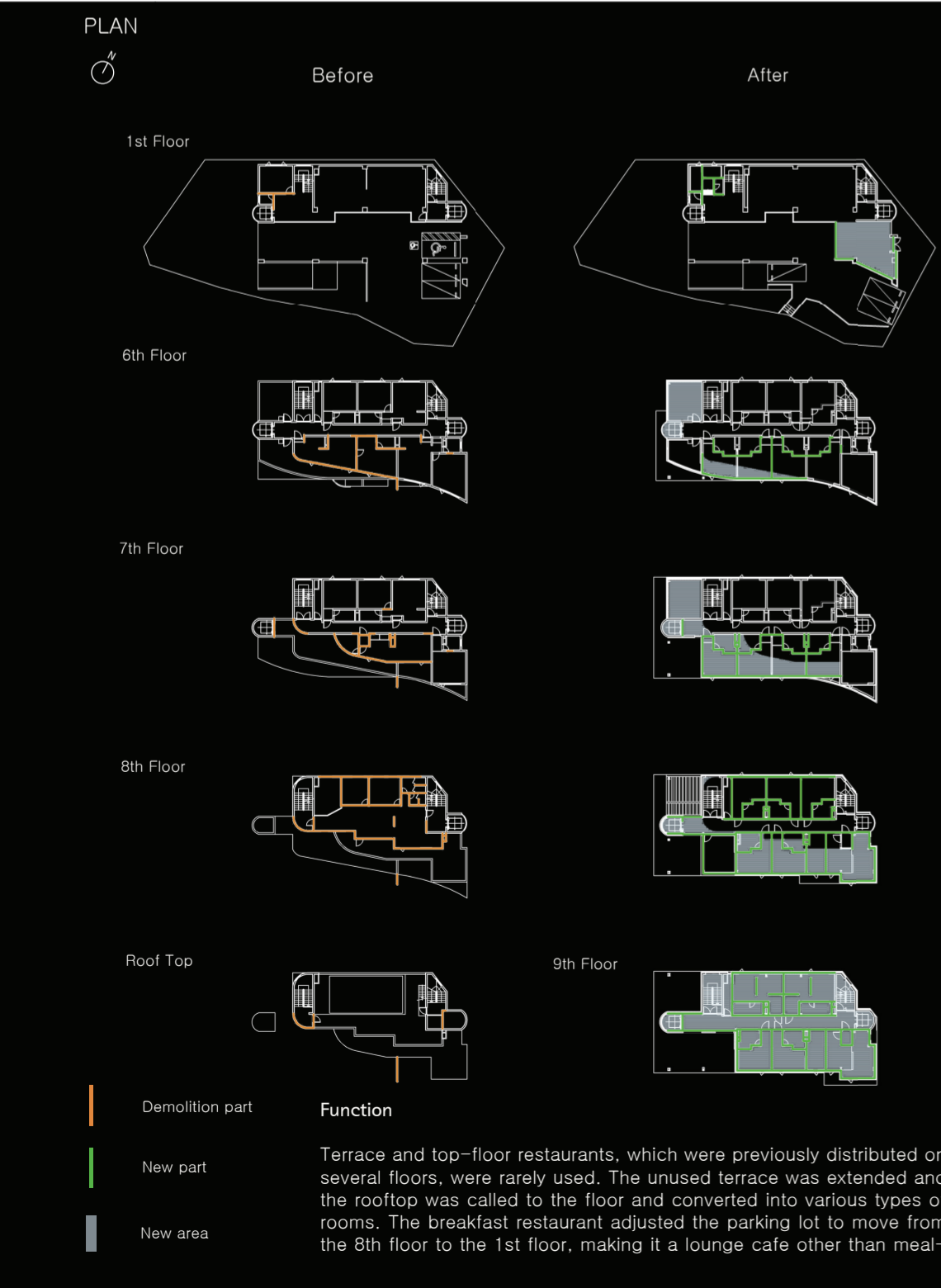
NEUTRAL

The first concer was the purpose of its existence. Will it still remain an independent entity disconnected from its surroundings as an island? It was about whether to become the network that would bring and reconnect together the surrounding context or not.

It was expected that giving to the building an independent strong personality would raise complains about it. As a result, the direction of the work intended to provide a background to project the surrounding by superimposing neutral situations on the facade as much a possible.

The existing windows were left intact, and on the facade a color similar to that of the windows was selected so that these could disappear creating a sense of background. By applying a horizontal white band between the upper and lower windows, the feeling of background was further amplified, transforming a layer by layer ever changing pyramid like mass into a sigle form. The image of the reddish-brown and the white band is a pattern to neutralize rather than to become an object, hiding its function from the existing facade where the window could be recognized as single object now becomes a band. The main colo is white, a background color, because the bands should reflect and project nearby buildings no mather what color they change to.

The change to the space use was also aimed at this neutralization effort. The terraces and restaurants on the upper side of the building, which were distributed on various floors, were not suitable considering the surrounding ciscumstances. By removing the terrace and moving the restaurant tot he first floor, the upper part of the building became a single use zone, making it more suitable to create a background effect.

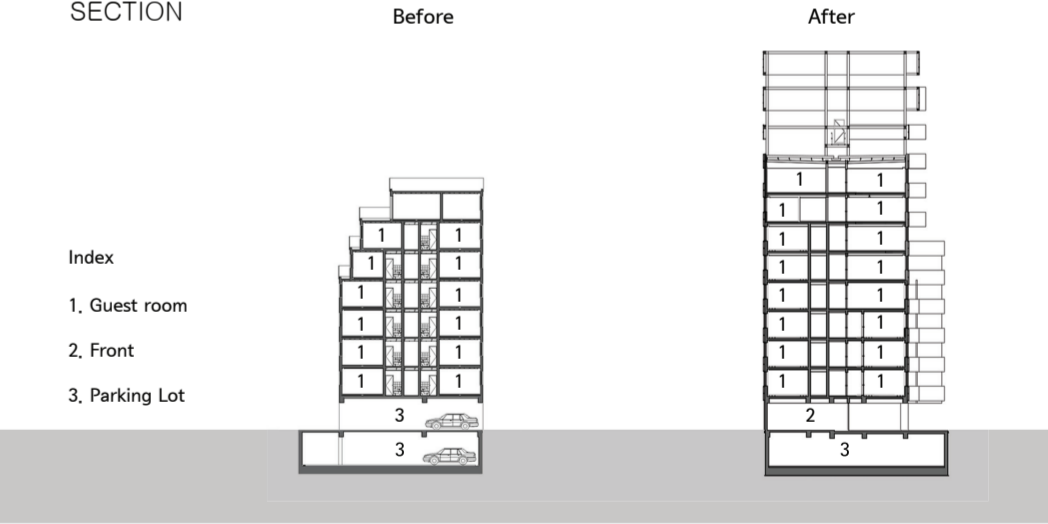


METHAPOR

The difference between the beach and the riverside is felt in the appearance of the waves. For visitors at Haeundae, the beach is an important purpose of visit. The place does not have a view to the sea anymore, so I wanted to inspire the look of the building on the sea itself. The fragmented white band simplifies the inconsistent movement of the waves. Dynamic changes in the outer skin remind the rithm of the waves. Pure white reflects all colors, shadows, and light, enriching the emotional expression of the place.



SECTION



After



Before

