

# Location

Built-up Area 80,000 sq.ft

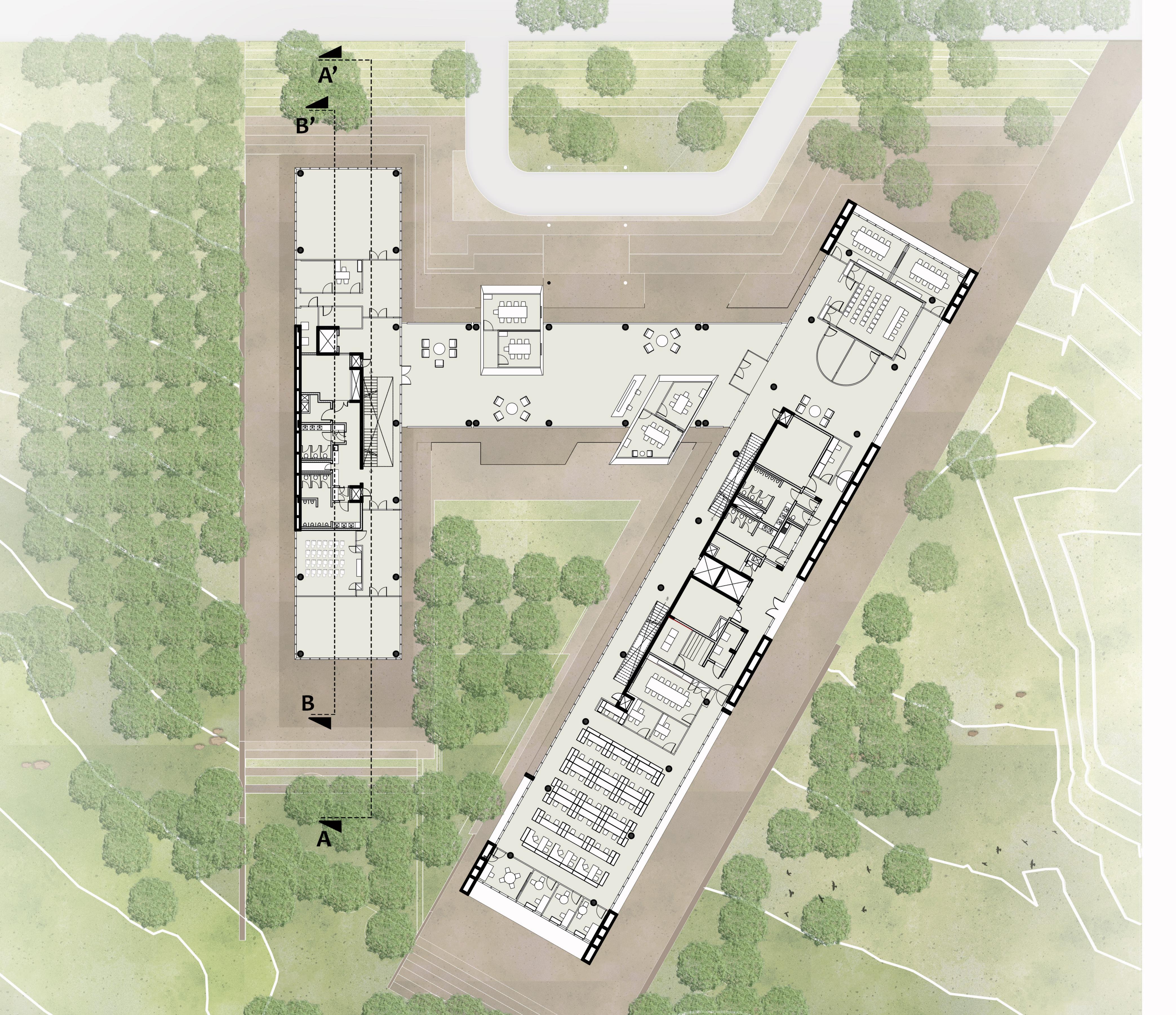
Site Area

06 acres



Located in Tirupati in southern India on a 6-acre site, in the industrial setup of Amara Raja, the project site is situated on the eastern end of the 140 acre parcel of the campus, close to the main entry. Surrounded by dense vegetation, primarily comprising of Red Sanders (Sandalwood) on south & west & mango plantations towards the north. On the east side of the plot is a factory building; towards the north east is a workshop block & towards the southwest lies the Chairman's bungalow.

Tirupati, India



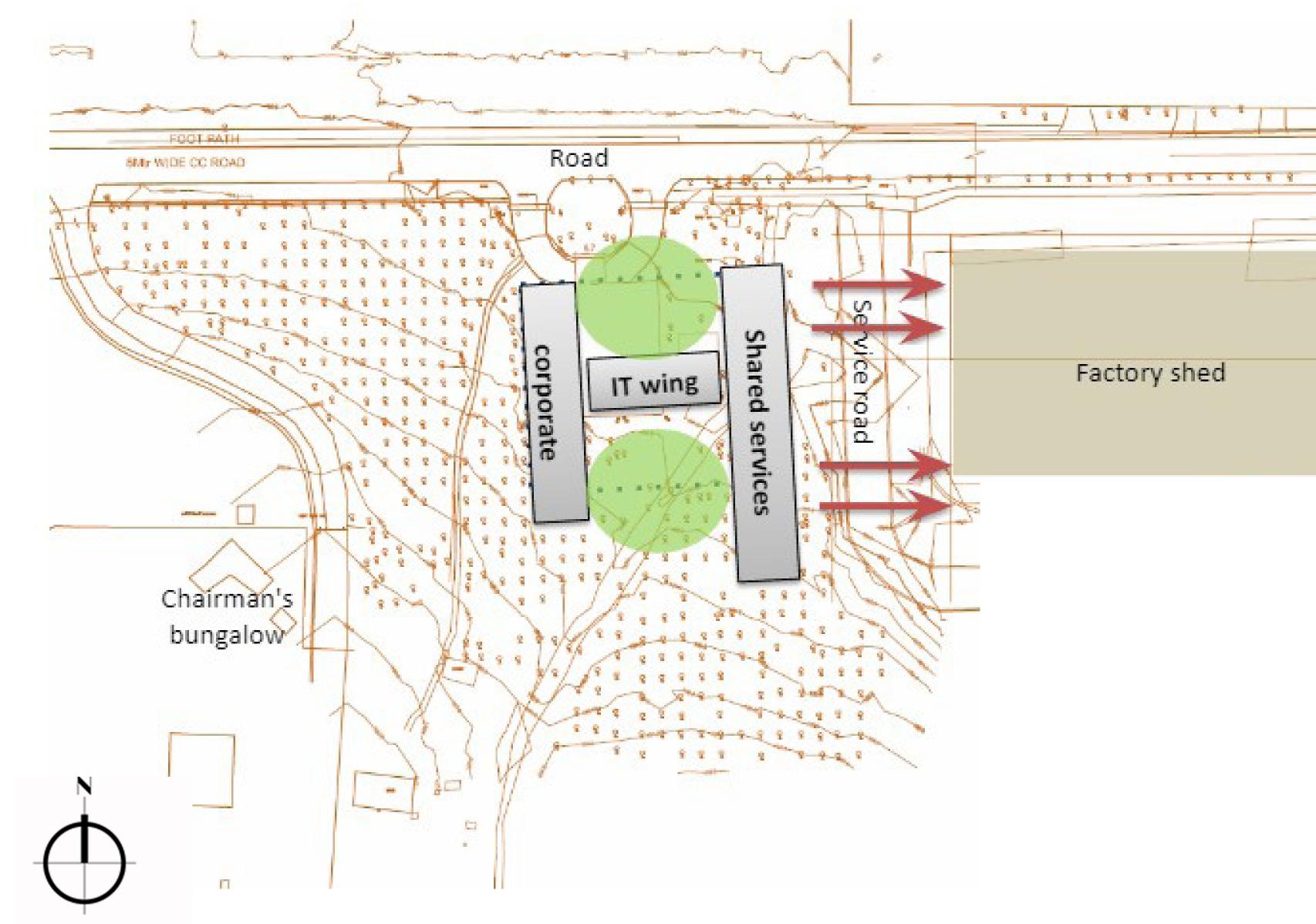
- **LEGEND** 1. RECEPTION
- 2. WAITING LOUNGE
- 3. HR GRIEVENCE ROOM 4. AUDIT ROOM
- 5. MEDIA ROOM 6. CONFERENCE ROOM
- 7. UPS & BATTERY ROOM 8. FACILITY MANAGEMENT
- 9. TOILET
- 11. ELECTRICAL ROOM
- 10. PANTRY
- 12. LIFTS
- 13. AHU
- 14. HUB ROOM
- 15. METER ROOM 16. CABIN
- 17. WORKSPACE 18. PROPOSED MUSEUM AREA
- 19. PRO CABIN
- 20. BMS & CCTV
- 21. AV ROOM 22. TRAINING HALL

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# **Below Conceptual Form Derivation**

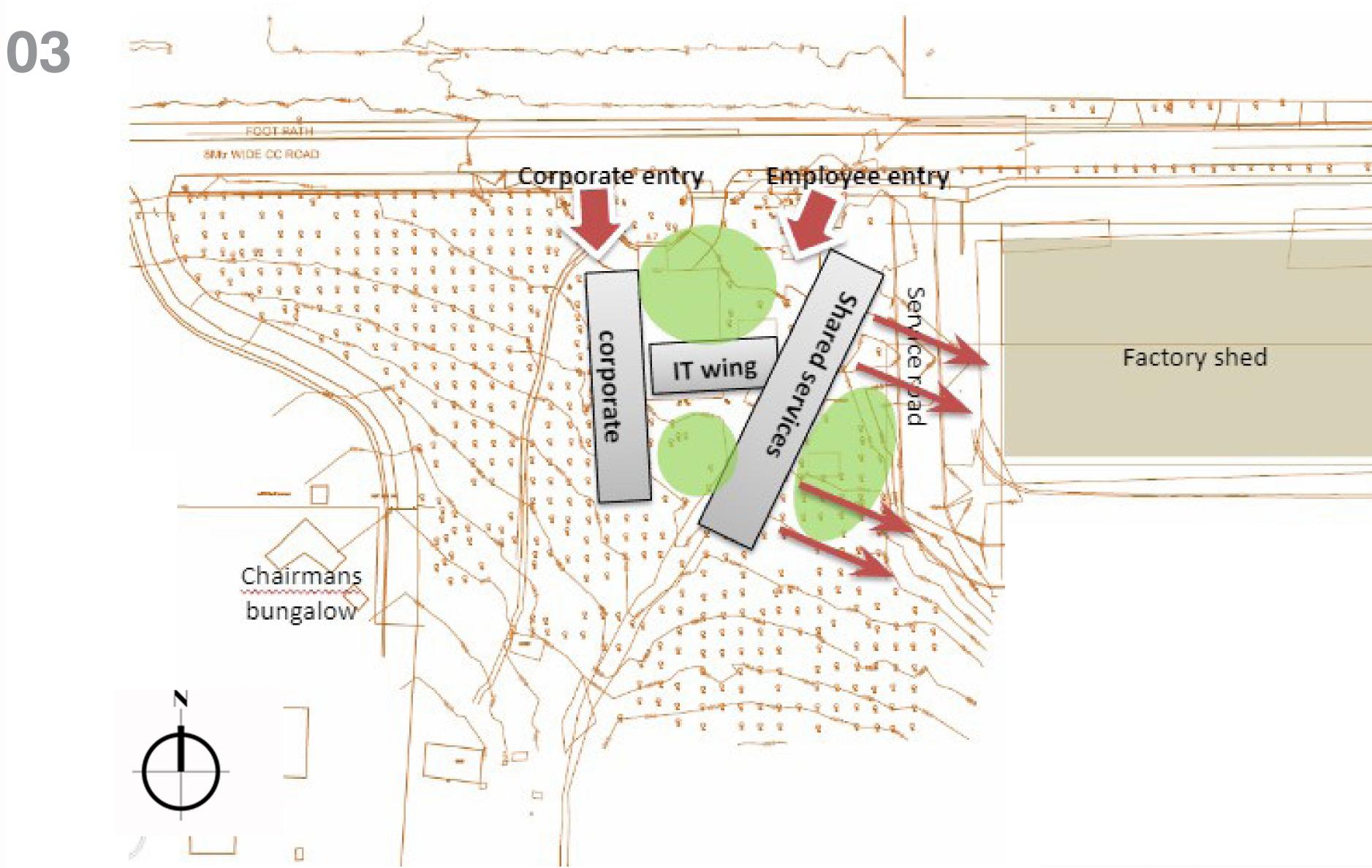
Axis created with the existing building line; The 3 axis form 3 wings to the buildings, creating linear masses not a box mass, with the courtyard inviting the outside landscape within.





The 3 arms segregate the departments namely the corporate, IT and shared services across levels, encouraging cross functional interaction. The orientation of the longer arm faces the factory shed also its footprint eats upon a larger extent of tree cover.





The axis of the longer arm is titled at an angle to safeguard the extent of tree cutting at the same time creates a buffer space between the factory shed and the built form.





23. IT TRAINING HALL

24. CHILLAR PLANT

25. FIRE TANKS

26. STAIRCASE

