



Verform identified the means necessary to regenerate and restore what had gone before and build on an existing versatile design vocabulary, which offer a unique identity - encompassing residential, religious, administrative and commercial functions.

It incorporates strongly held 21st century concerns, such as connectivity, sustainability, inclusion and diversity, alongside urban forms and open spaces which have benefited the region's populace for centuries.

Ensuring design is on human scale allows people to feel connected with their surroundings, street lighting provides greater safety, permeable paving, along with shading and canopies regulate heat, while wall murals make for lively street ambience and outdoor carefully-placed furniture allows for convivial gatherings or solitary contemplation. Core values merge humanity and environmentalism. The human factor and environmental concerns are at the core of this new cultural hub for the UAE. To achieve this, multi-generational and inclusive sociality, activities and connectivity, all combine with sustainability - in the form of low energy and water consumption, and the use of natural materials. Verform's design is set to regenerate the historic Emirate of Ajman and showcase how traditional Islamic design and architecture can be brought to a new level.



AJMAN CULTURAL DISTRICT

CULTURAL & HERITAGE TRAIL

ENVISIONING A NEW CULTURAL HUB IN AJMAN

