



Ajman Cultural District

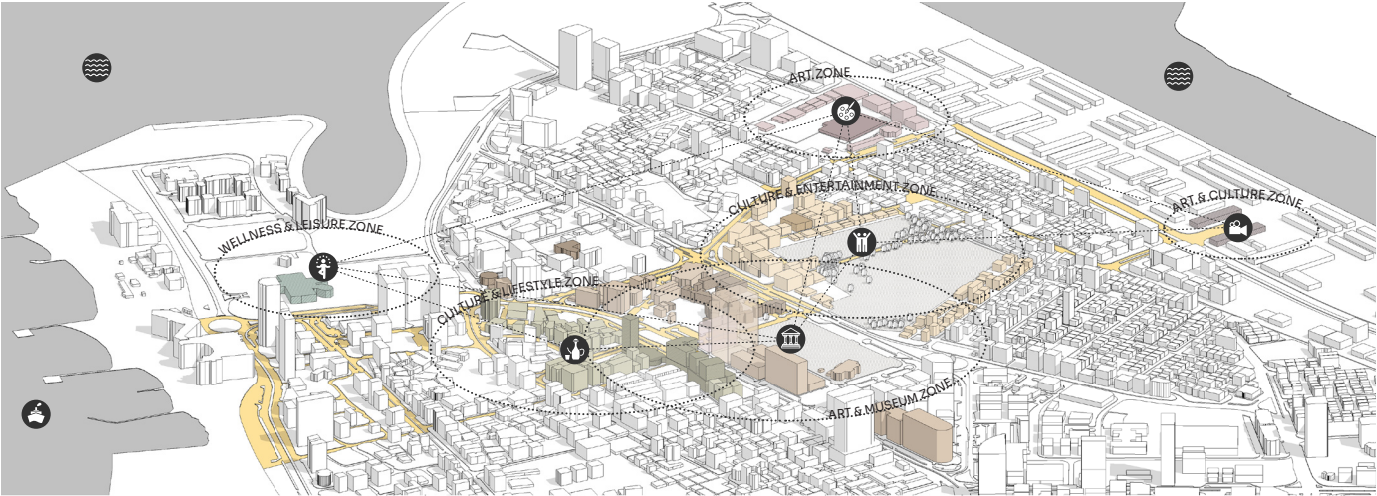
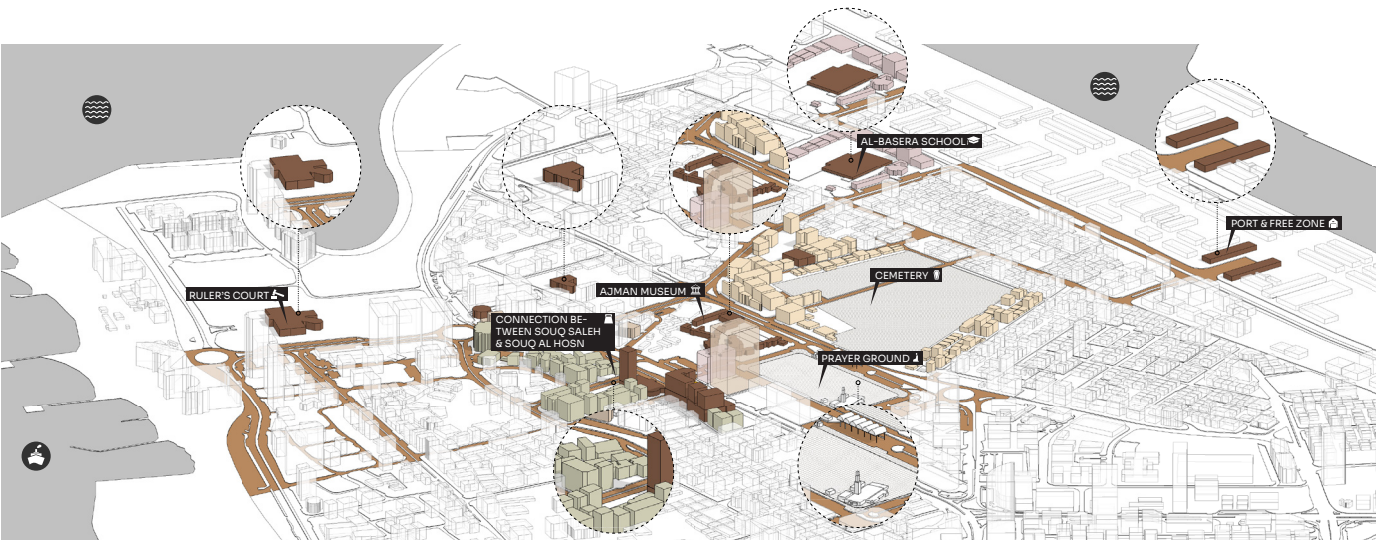
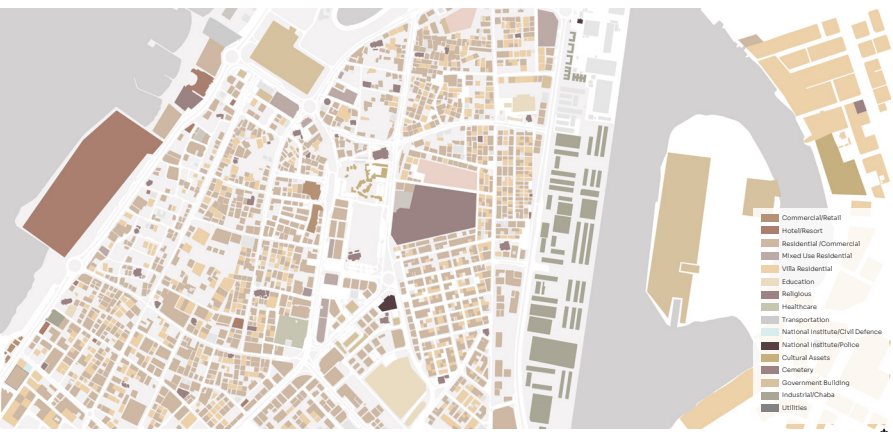
ENVISIONING A NEW CULTURAL HUB IN AJMAN

Re-imagining Ajman
Tradition meets modernity, culture meets sustainability, and the past meets the present in the Ajman Cultural District
A walk across Ajman is set to be transformed into a journey through the history and culture of a corner of the Islamic world as a series of architectural projects to transform the city are unveiled.

Unlocking the door to hidden heritage is the objective of a project from Dubai-based design studio Verform - as the emirate's streetscape, community spaces, connectivity and social cohesion combine into a harmonious whole, for the benefit of residents, visitors, and tourists.

Culturally-inspired routes, with courtyards, an urban fabric and open spaces, will link the historic waterfront, via a mosque and museum through winding streets steeped in history and tradition, to an ancient cemetery. New forms from ancient structures
Old and new combine as the underlying traditional architectural vernacular is developed for modernity, incorporating the flexibility necessary to accommodate the needs of a fast moving 21st century urbanism.

Three zones comprise the cultural route, all interlinked and constructed from traditional materials, which allow for a further seamless blending of ancient and modern.



The designs of the past, their heritage, character, and the quality of life they reflect, are interpreted and integrated into a vibrant street environment, incorporating stalls, traders, markets and souqs. This reflects an authentic Emirati experience, utilising sustainable natural solutions to provide comfort and landscaping for those experiencing and viewing the transformation.

Three key principles underline Verform's design philosophy. To value the existing, define the missing and nurture the possible.

Economics play a part too - supporting local businesses and markets and creating a bustling street environment boost trade and provide local income. Meanwhile, areas for performances and community engagement provide locations for personal interaction - whether social gathering, readings, theatre, dance or music.

Art of all kinds, audio, visual, static or movement, will enable a vibrant street and landscape reflecting the culture and diversity of the emirate and the wider Middle East region.

Identify, plan, regenerate and restore
Strategic planning at all levels, and the forging of partnerships with stakeholders, will ensure the vision is maintained from concept to realisation.

